

| Ref # | Hits | Search Query   | DBs                          | Default Operator | Plurals | Time Stamp       |
|-------|------|--|------------------------------|------------------|---------|------------------|
| S1    | 28   | "6243691"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:55 |
| S2    | 14   | "6226623"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:55 |
| S3    | 21   | "6183362"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:56 |
| S4    | 4    | "6182054"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:56 |
| S5    | 12   | "6115691"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:56 |
| S6    | 12   | "6078892"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:57 |
| S7    | 15   | "6073112"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:57 |
| S8    | 12   | "6061506"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:57 |
| S9    | 2    | "6049782"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:58 |
| S10   | 7    | "6029068"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:58 |
| S11   | 30   | "6012045"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:58 |
| S12   | 50   | "5966695"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 09:59 |
| S13   | 16   | "5963910"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 10:00 |
| S14   | 5    | "5962289"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 10:00 |
| S15   | 5    | "5962289"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 10:00 |
| S16   | 2    | "5962289"  | USPAT                        | OR               | OFF     | 2005/06/01 10:02 |
| S17   | 63   | "5956693"  | USPAT                        | OR               | OFF     | 2005/06/01 10:02 |
| S18   | 52   | "5930764"  | USPAT                        | OR               | OFF     | 2005/06/01 10:03 |
| S19   | 92   | "5835896"  | USPAT                        | OR               | OFF     | 2005/06/01 10:03 |
| S20   | 11   | ("5819263"   "5875431"  <br>"5930762"   "5930764"  <br>"5963910").PN. OR ("6321206").<br>URPN. | US-PGPUB;<br>USPAT;<br>USOCR | OR               | OFF     | 2005/06/01 10:12 |
| S21   | 1    | "20020138407"  | US-PGPUB;<br>USPAT           | OR               | OFF     | 2005/06/01 17:57 |

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|-----|------|---|---|----|-----|------------------|
| S22 | 2962 | customer adj (prospect\$4 or<br>profil\$4 or segment or segment\$5)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 17:59 |
| S23 | 2404 | S22 and database  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 17:59 |
| S24 | 42   | S23 and ((prospensity or probability<br>or likelihood) near5 (respond or<br>response or activity))  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:10 |
| S25 | 13   | ("5724556"   "5724575"  <br>"5870746"   "5893076"   "6088722"<br>  "6182060"   "6236975"  <br>"6263341"   "6292830"   "6292933"<br>  "6385604"   "6477536"  <br>"6546545").PN. OR ("6901406").<br>URPN. | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR | OFF | 2005/06/01 18:04 |
| S26 | 2216 | S22 and (internet or intranet or<br>web or online or website)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:11 |
| S27 | 6    | S26 and ((potential or possible) adj<br>(customer or client or prospect) adj<br>(list or roster))   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:16 |
| S28 | 1    | S22 and ((active and inactive) adj<br>(customer))   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:17 |
| S29 | 4    | S24 and (timing adj model)  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:18 |

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| S30 | 7  | S24 and ((timing or propensity or likelihood or probability) adj model)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:31 |
| S31 | 29 | S24 and (((timing or propensity or likelihood or probability) adj model) or (data adj mining) or (neural adj network) or (regression adj analysis) or (decision adj tree) ) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2005/06/01 18:34 |